



ONE MEMBERSHIP NOW INCLUDES ALL SANTA BARBARA AND VENTURA COUNTY MERCHANTS!

The Axxess Fundraiser is an easy and fun way for your school to make money.

Sell Axxess Memberships for \$40 and your school keeps \$13!

We're here to walk you through every step of the process, and if you ever have any questions, please don't hesitate to contact us.

AXXESS FUNDRAISING WITH ORDER FORMS FOR 2021 MEMBERSHIPS:

Each student takes home an Axxess packet, which includes an envelope, order form and brochure. Orders are collected for \$40 and turned in at the end of the Fundraiser (usually 2 weeks). You count up the number of Memberships sold and place your order. Once received, orders are distributed back to the students. It's that Easy!

Details:

- Qualifying schools can begin on or after 9/11. Ideally, you run your campaign 9/18–10/2.
- Checks are made payable to your School, cash is also accepted.

Reconciliation / Order fulfillment:

At the end of the Fundraiser, we can help you count the funds and tally the orders. Because of the prizes, it's important to keep track of the sales per student, but keeping track of sales by class is at your discretion and may not be necessary.

Hold onto the paper order forms until you receive the bulk order from Axxess in November. You'll distribute the # of purchased Memberships back to the family or student on the order form.

Depending on the size of your School, you may need a few volunteers for several hours.

*Should your School have to close, Axxess can ship the orders to your purchasers.

Payments:

- All Checks should be made payable to your School.
- Axxess will invoice the School and deliver the Memberships once payment is received.

SELL
\$40 MEMBERSHIPS

EARN
\$13 PER SALE

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FUNDRAISING Axxess

PRIZES

We have a variety of prizes to incentivize your participants.

- 2 Memberships sold = Axxess Prize Card.
- Sell 5 = \$20 Axxess VISA "Shop Local" debit Card.
- Sell 10 = \$50 Axxess VISA "Shop Local" debit Card.

Top Sellers = \$100 Axxess VISA "Shop Local" debit Card (15 minimum)

- 200 – 300 = 1 Top Seller
- 301 - 500 = 2 Top Sellers
- 501+ = 3 Top Sellers
- Teachers = Free Membership — School must sell same # as last year.

MATERIALS

All flyers, memos & social media content are available on our new website. **We'll email you the link once it goes live!**

COMMUNICATING TO YOUR PARENT BODY

We strongly urge you to use the materials provided along with any other communication platforms you have available. Info in packets, on the marquee, your Facebook page or website, etc. The more you can communicate, the more you'll raise!



SCAN 4 SCHOOLS – NEW FOR 2021!

Members can select your school and for every offer they redeem will now earn \$0.05 for your school!

For a school or organization to qualify for Scan 4 Schools, they must be contracted and committed to Fundraise with the Axxess Membership Fundraising Program and have sold a minimum of 50 Memberships to qualify.

Scans are tracked and calculated at \$0.05 per redemption, reports & payments to schools are made quarterly or annually.

CONTACTING AXCESS

We're always happy to help, please don't hesitate to contact us if we may be of assistance to you.

Phone: (805) 884-0307

Email: support@axxesscard.com

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