



ONE MEMBERSHIP NOW INCLUDES ALL SANTA BARBARA AND VENTURA COUNTY MERCHANTS!

The Axxess Fundraiser is an easy and fun way for your school to make money.

Sell Axxess Memberships for \$40 and your school keeps \$13!

We're here to walk you through every step of the process, and if you ever have any questions, please don't hesitate to contact us.

DIGITAL AXCESS FUNDRAISING FOR 2021 MEMBERSHIPS:

If your School is operating in a remote environment this Fall, we will provide flyers and instructions for purchasing, Parentsquare templates to post (if relevant), and additional materials to spread the word before and during your Fundraiser. All emails and documents can be shared/forwarded and will include a link to more details and to purchase. Orders are placed through Axxess and mailed directly to the purchaser by Axxess. At the end of the Fundraiser, Axxess will provide a check to your School along with a sales report per student and any prizes earned to be distributed. Super EASY!

Details:

- School Fundraisers can begin on or after 9/4. Ideally, you run your campaign 9/18–10/2.
- There is a 5% service fee deducted from the final payment for credit card fees, shipping and handling.
- Orders will be mailed mid November, Memberships become active January 2021.
- School reports will be emailed to the contact after the end of the campaign with a sales report.
- Axxess will pay the School by November 30 by check.

PRIZES

We have a variety of prizes to incentivize your participants.

- 2 Memberships sold = Axxess Prize Card.
- Sell 5 = \$20 Axxess VISA "Shop Local" debit Card.
- Sell 10 = \$50 Axxess VISA "Shop Local" debit Card.

Top Sellers = \$100 Axxess VISA "Shop Local" debit Card (15 minimum)

- 200 – 300 = 1 Top Seller
- 301 - 500 = 2 Top Sellers
- 501+ = 3 Top Sellers
- Teachers = Free Membership — School must sell same # as last year.

MATERIALS

All flyers, memos & social media content are available on our new website. **We'll email you the link once it goes live!**

SELL **\$40** MEMBERSHIPS EARN **\$13** PER SALE



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COMMUNICATING TO YOUR PARENT BODY

We strongly urge you to use the materials provided along with any other communication platforms you have available. Info in packets, on the marquee, your Facebook page or website, etc. The more you can communicate, the more you'll raise!



SCAN 4 SCHOOLS – NEW FOR 2021!

Members can select your school and for every offer they redeem will now earn \$0.05 for your school!

For a school or organization to qualify for Scan 4 Schools, they must be contracted and committed to Fundraise with the Axxess Membership Fundraising Program and have sold a minimum of 50 Memberships to qualify.

Scans are tracked and calculated at \$0.05 per redemption, reports & payments to schools are made quarterly or annually.

CONTACTING AXCESS

We're always happy to help, please don't hesitate to contact us if we may be of assistance to you.

Phone: (805) 884-0307

Email: support@axxesscard.com

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